**Axon sales Insight**

Key Insights:

1. Total Profit amount is US $3.83 millions.
2. Total number of orders received are 326.
3. Total Sales amount is US $ 9.60 millions.
4. Classic cars are the most ordered products followed by Vintage cars and motorcycles.
5. Trains are least ordered product.
6. USA has given the most number of sales and highest revenue. Customers also have highest credit limit.
7. Hong Kong, Ireland has given the least number of sales.
8. Classic cars have given the most number of sales of US $3.85 millions followed by Vintage cars.
9. Trains have given the least number of sales.
10. Classic cars have given the highest profit of US $ 1.53 millions followed by Vintage cars (US $ 0.74 million.
11. In customers, Euro+Shipping channel has given the highest sales (US $0.82 million) while Board and Toys Co. has given the lowest sales (US $ 0.008 million)
12. Paris is most profitable city with the profit of US $1.2 millions followed by San Frisco (US $0.6 million)
13. Paris has given the highest sales of US $3.1 millions followed by London (US $1.4 millions)